



paA



PAA`s roots are in manufacturing, but our passion lies in creativeness.

Over the 30 years, we have grown in technological competence. Our products are hand-finished to the finest perfection.

Artistic communicative language complements our appealing and nuanced products.

We create nice baths!  
For a deeply personal pleasure.

**Peteris Treicis**

founder and CEO of PAA

## PAA manufacturing

From the very beginning PAA has manufacture all of the products and tooling in-house in the factory that lies in outskirts of Riga.

Based on 30 years of experience PAA has acquired technological expertise and mastered skills that allow to manufacture ever more elegant and durable products.

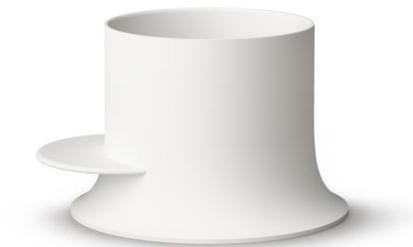
PAA manufactures using the highest quality materials and the most modern technologies, however all products are hand finished to the finest perfection.







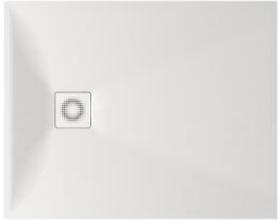
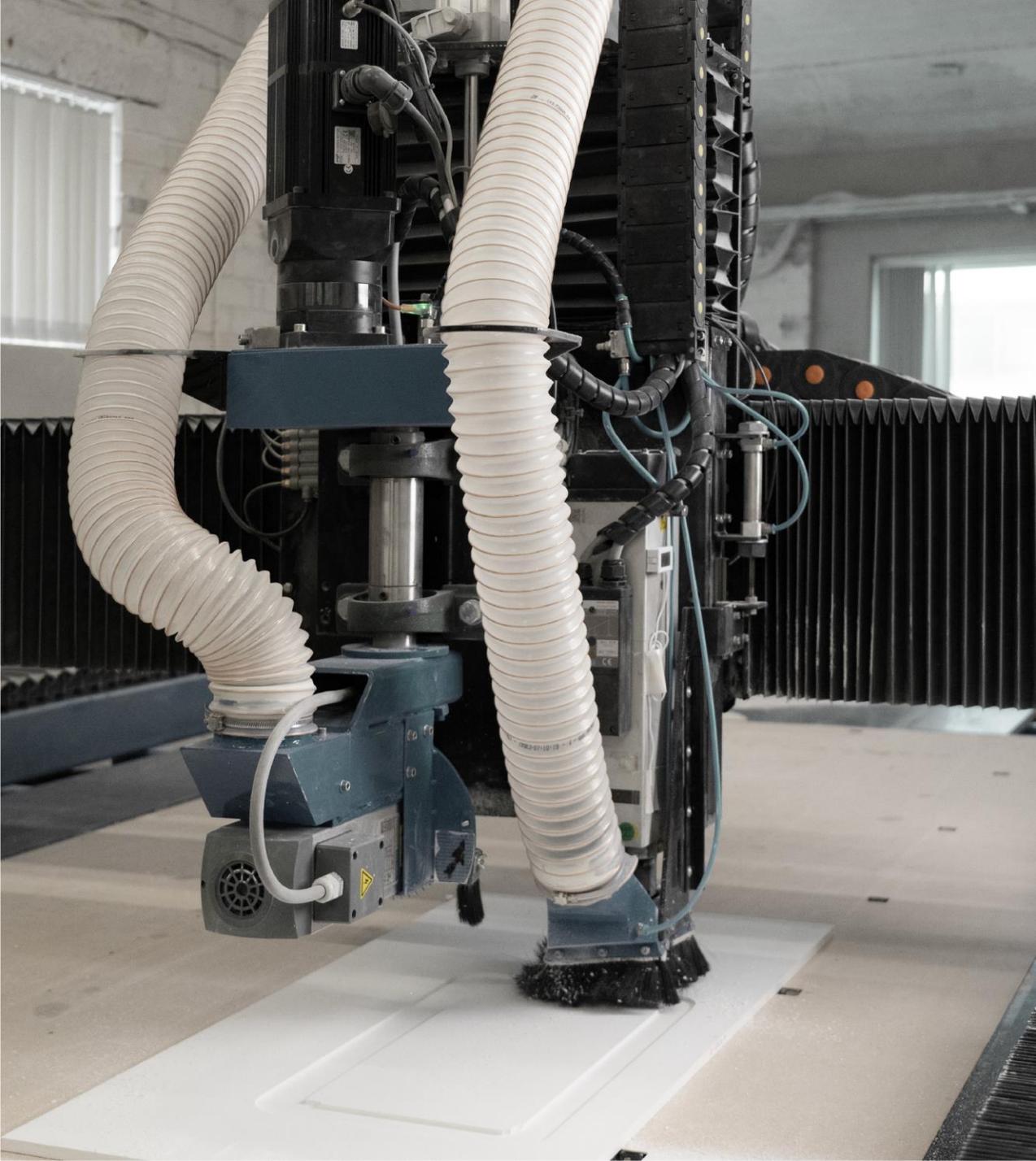
Bathtubs





Washbasins





Shower trays



## Made to Measure

Washbasins, bathtubs and shower trays custom tailored to individual bathroom designs. Individually made from the finest quality Silkstone to match exact specifications.





Perla.145  
Small yet precious.



~PAA~ quality

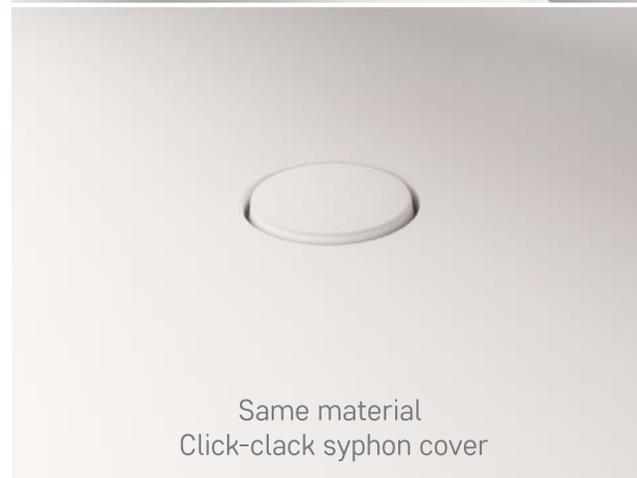
# PAA details



Glossy or matt surface



A matching washbasin



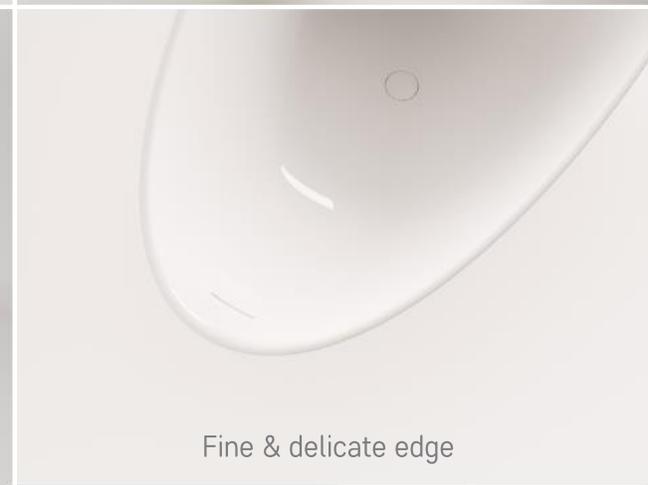
Same material  
Click-clack syphon cover



Innovative overflow



Innovative technology



Fine & delicate edge

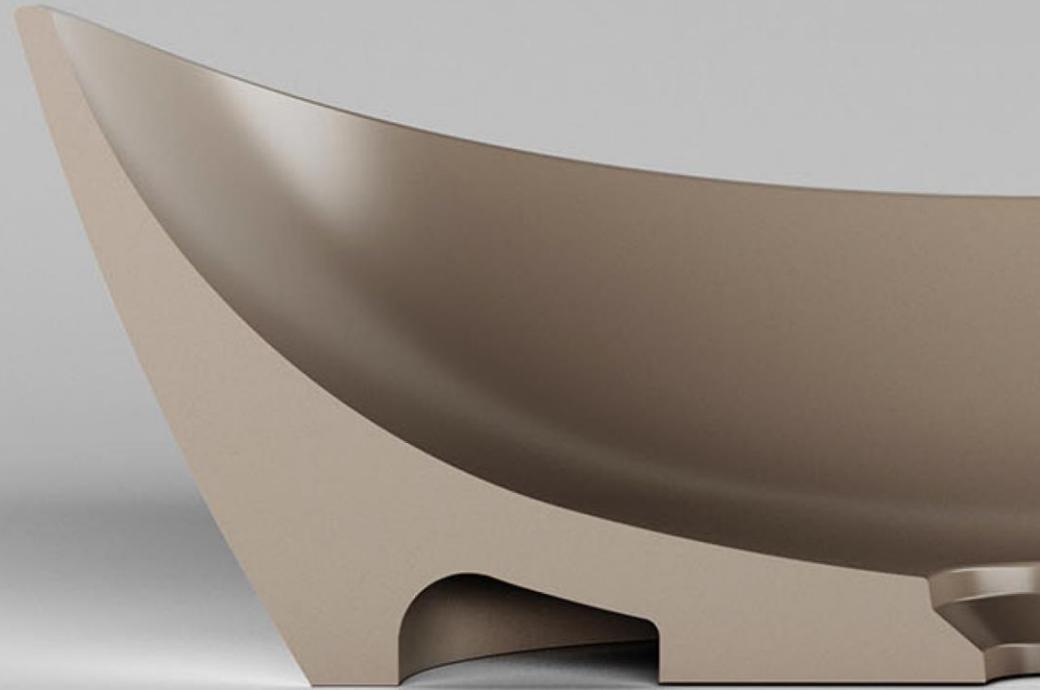
# ~PAA materials & colours



## Silkstone

The modern-day marble: sophisticated and durable stone with a silky, warm surface, that invites you to touch.

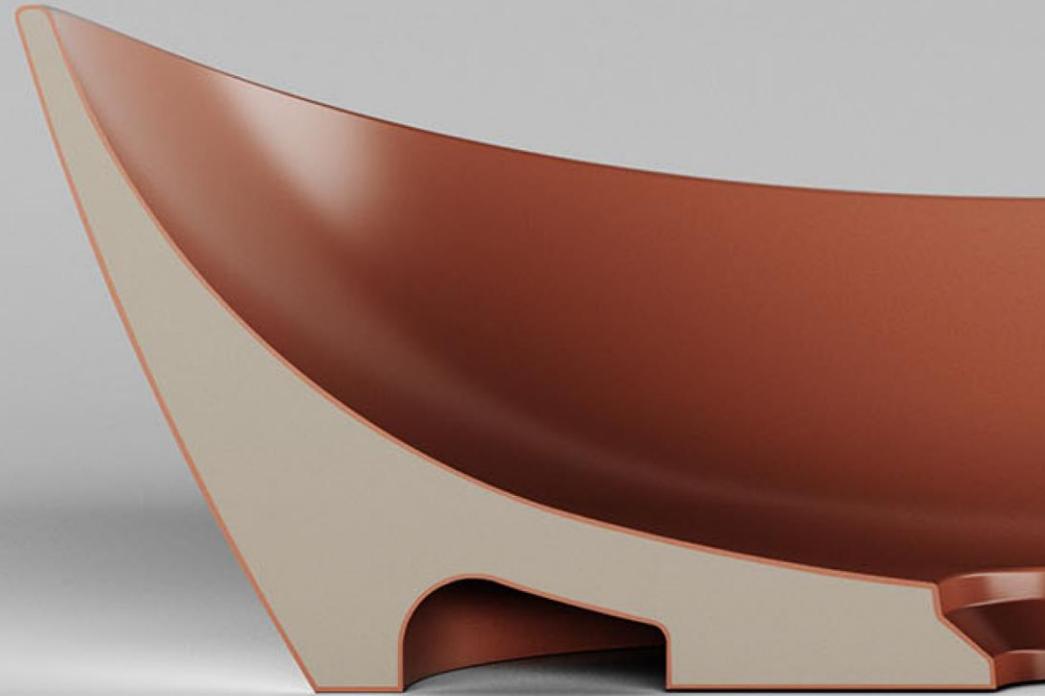
**Throughout tinted matt shades  
for Silkstone**



## Cast stone

A reliable, solid and stable material  
with a classically shiny surface.  
Holds heat for a long time.

**Glossy colors for Cast stone**



# PAA brand evolution



**1993**

1st bathtub manufactured.  
Fiberglass and acrylic technology.  
Inhouse design.

**2003**

Introduced cast stone technology.  
Expanding product range -  
wash basins, shower trays

**2013**

Introduced Silkstone technology  
allowing customizing products.  
  
First collaboration with designers.  
  
Product collections have been  
developed with a focus on  
the premium market segment.

**2023 evolution**

from **bath manufacturer**  
to **bath design brand**



whirlpool bathtub

simpler shapes

ascetic sculptural shapes

bright colors

customized products  
"Made to measure" concept

pale colors

## PAA regional leader

Being a Latvian company and starting out in our own market, PAA overgrew the borders of the country and became the leader of the Baltic region.

The success is based on:

deep understanding of manufacturing striving  
to achieve lasting design qualities  
responsible and personal relationships  
with our partners.

This has enabled to deliver products that resonate  
and work closely with the strongest partners  
in the region.

PAA exports 2/3 of our products.



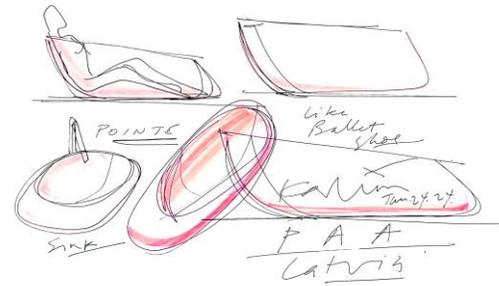


## PAA global niche player

Collaboration with leading designers, unwavering quality standards, and experience have created a niche for PAA in international markets.

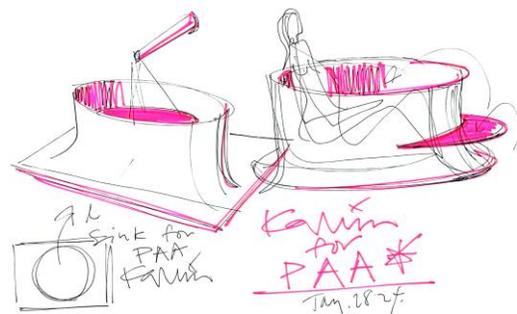
The PAA team's ability to boldly create outside the "risk-free" zone is a testament to the global potential of the PAA brand.

**Karim Rashid**



## PAA design

Sophisticated PAA Design is mostly created in-house, but our portfolio also includes collaborations with industry-leading designers, like Massimo Farinatti and Karim Rashid.



## PAF key facts

Established in 1993 in Latvia, private owned

85 employees

Turnover 6,5 mil EUR

Exporting to 15 countries





2025

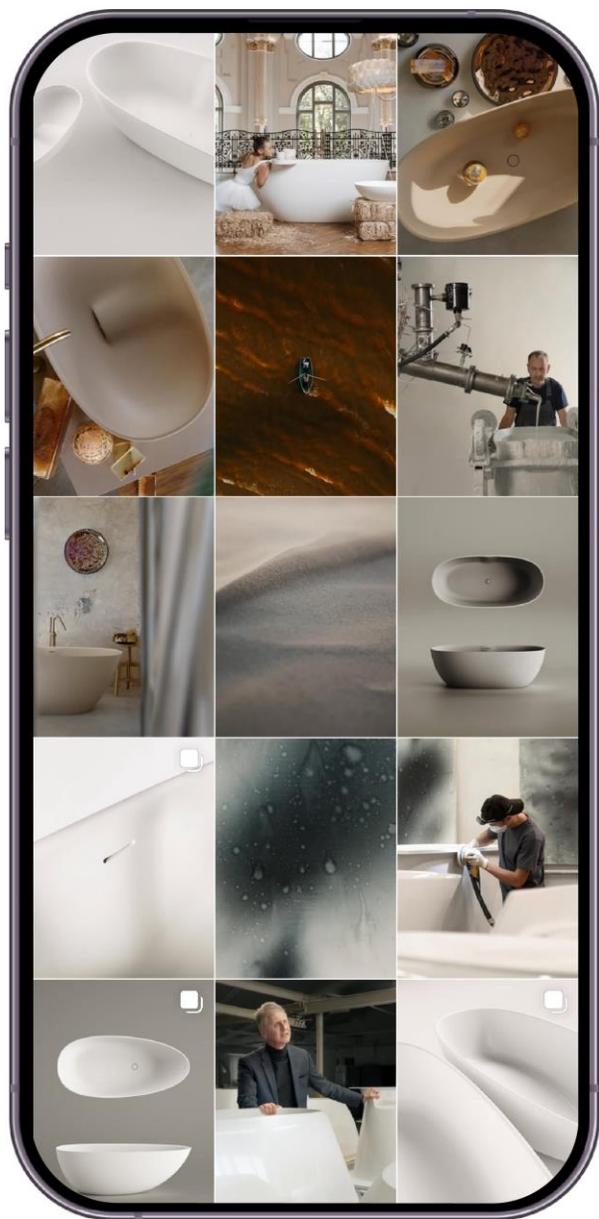
Manufactured: 4000 bathtubs

Manufactured: 8000 wash basins

Manufactured: 5000 shower trays

PAA Factory in outskirts of Riga 6000 sqm

PAA Flagship store in Riga 800 sqm



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